

PRESS RELEASE: REED & MACKAY DELIVERS DIRECT CONNECTION WITH BRITISH AIRWAYS API

Global travel management company Reed & Mackay is thrilled to announce a direct connection with British Airways' API that will enable access to all of the airline's content, including NDC.

Known for their delivery of industry leading service, Reed & Mackay invests heavily in multi-platform, proprietary technology across the globe, giving clients an exemplary and consistent experience with a mission to deliver best in market content, for business travel, everywhere.

This latest advancement delivers multi-platform access to British Airways' NDC content and puts Reed & Mackay in prime position to take advantage of future enhancements as they are released by the airline.

Not only can clients book all of British Airways' content, including NDC, across mobile, online and through their travel team, they also benefit from the exemplary R&M experience, including 24/7 care and global risk solutions, such as Covid-19 intelligence at point of booking and on live itineraries, through to powerful insight reporting.

Fred Stratford, Group CEO, Reed & Mackay said "In this market there is no room for anything less than exemplary end to end service. Travel is unpredictable - especially right now. It was essential for our clients that not only did we have access to British Airways' NDC content through our proprietary technology, but that we could also continue to protect and care for our clients, 24/7 with end to end trip management. We're thrilled to have taken this important step forward with British Airways."

Rogier van Enk, British Airways' Head of Distribution, said "This represents a fantastic opportunity to deepen our relationship with Reed & Mackay. This partnership means that even more customers will benefit from British Airways' exclusive NDC content and it demonstrates our continued focus and investment in delivering a robust and scalable NDC solution for both the TMC & Corporate communities."

Mark Muren, British Airways' Head of Global Sales, said "Today's announcement is a great outcome for Reed & Mackay, for British Airways and for our mutual corporate customers. This achievement is a testament to the constructive working relationship we've cultivated together over many years. I am excited to begin working with the Reed & Mackay team to leverage this capability to serve our customers in creative and impactful new ways."

ABOUT REED & MACKAY

Reed & Mackay delivers corporate travel and event solutions for professionals with exacting needs.

Established as a family business nearly 60 years ago, Reed & Mackay is today globally recognised as business travel and event solutions experts. Born from close working relationships within the financial, legal and insurance sectors, our commitment to our clients and a love of what we do inspire us to deliver extraordinary travel management.

We combine inspired service with state-of-the-art technology to create a level of travel management like no other and deliver value you might not believe possible.

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