

## PRESS RELEASE: REED & MACKAY PARTNERS WITH MENESTYS TRAVEL MANAGEMENT, FINLAND

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(10.12.2020) - Global travel management company Reed & Mackay extends reach into Finland through partnership with Menestys Travel Management, the only wholly owned and independent Finnish travel management company and part of the Elämys Group.

**Fred Stratford, Reed & Mackay's Group CEO** said *"We are very pleased to welcome Menestys to Reed & Mackay's International Partnership. They are a growing, innovative business who deliver outstanding service and are aligned to our core values and goals, we are delighted to be working with Pasi Latva and his team"*.

Reed & Mackay's International Partnership delivers consistent service excellence across the globe underpinned by a suite of proprietary global technology, enabling clients to benefit from tailored local solutions, without compromising on duty of care or global visibility.

**Pasi Latva, Elämys Group CEO** said *"If there can be a perfect win-win-win partnership in travel business, this is it. We are thrilled to partner up with a global leader in modern business travel expertise who shares our values and goals. Together with Reed & Mackay we can offer our business travel clients world class service, resources and global reach but keep our local and personal focus on customer value as the only Finnish TMC in the market."*

The Elämys Group and Menestys team has extensive experience working with demanding business travel projects and high-profile clients such as the Finnish Olympic Committee.

This recent move will enable the business to extend their premium service across a broader range of client sectors in Finland as well as enabling Menestys Travel Management to deliver an outstanding global service to their existing clients.

### ABOUT REED & MACKAY

Reed & Mackay delivers corporate travel and event solutions for professionals with exacting needs. Established as a family business nearly 60 years ago, Reed & Mackay is today globally recognised as business travel and event solutions experts. Born from close working relationships within the financial, legal and insurance sectors, our commitment to our clients and a love of what we do inspire us to deliver extraordinary travel management. We combine inspired service with state-of-the-art technology to create a level of travel management like no other and deliver value you might not believe possible.

### ABOUT MENESTYS TRAVEL MANAGEMENT

Menestys is a part of [Elämys Group](#), the second largest tour operator company in Finland that operates several travel brands, including Elämysmatkat, OK-Matkat and Matka-Agentit.

Menestys has been awarded the Key Flag by the Association of Finnish Work as a recognition of quality service being produced in Finland, by a Finnish company.

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