



WHY LOOK HARDER WHEN YOU  
CAN SIMPLY TRAVEL SMARTER.

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R&M/iQ

DEVELOPED BY AND EXCLUSIVELY FOR REED & MACKAY, R&M/iQ IS AN INDUSTRY LEADING RESERVATIONS PLATFORM AND THE FOUNDATION OF OUR ADVANCED TRAVEL TECHNOLOGY ECOSYSTEM.

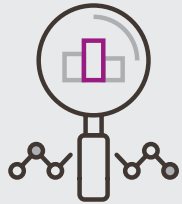
Thanks to advanced content search, R&M/iQ draws intelligence from direct connections, GDS and non-GDS sources, as well as local and global market fares, to deliver the most comprehensive price comparison available. Continuous fare checks ensure you're always getting the best value, while On-time Record ensures that your team can see the on-time record of each flight so you can avoid tight connections and increase productivity.

**No other travel organisation is supported by such a smart, client-led system – R&M/iQ.**

**R&M/iQ**



## R&M/iQ: AT A GLANCE



### 150% MORE FARE SEARCHES

More searches enable you to drive cost efficiency and best buying/travel behaviours.



### ADVANCED POLICY ENGINE

Increases compliance and helps you meet commercial objectives, no matter how complex.



### DIRECT CONNECT AND NON GDS CONTENT

Unrivalled options allow comprehensive comparison shopping, increased savings and all at 50% faster response.



### FIVE-LAYER AUTOMATED CHECKS

Ensures bookings cannot be completed or tickets issued until all validation points are satisfied.



### LOWEST FARE GUARANTEE

Ensures our consultants access best fares through a three-stage automated process using continuous fare checks so you're always getting the best deal.



### AIR TRAFFIC CONTROL DATA

Provides advanced notice of flight disruption and insight into on-time record of every flight. We flag unreliable connections and build seamless itineraries.



### PROFILE TOOL

Enables any changes to traveller profiles to appear on all tools in real time – making your preferences our priority.

### OUR EXTENSIVE R&M TECHNOLOGY SUITE

To find out more, simply talk to the R&M team.

R&M/iQ

R&M/Book

R&M/Portal

R&M/Approve

R&M/Mobile

R&M/Insights