



PRESS RELEASE: REED & MACKAY APPOINTS CEO-USA TO SUPPORT INTERNATIONAL GROWTH

LONDON (02.15.2018) - REED & MACKAY - International TMC, Reed & Mackay appoints John Keichline as CEO - USA to support expansion across the region.

Fred Stratford, Group CEO said “Following strong growth in our US client base I am delighted to welcome John Keichline to Reed & Mackay. The caliber of our people and our leading edge technology platform sets us apart and with John leading the team, we can accelerate delivery of a genuinely different value proposition to the US market.”

Keichline joins Reed & Mackay from Williams Lea, where he held the position of MD Financial Services and Life sciences. “John’s experience of working in partnership with high performing businesses to deliver world class service solutions will be integral to the development of our offering in the US market.” continued Stratford.

Keichline commented “I could see very quickly that Reed & Mackay was doing something different in the market place and that their client centric approach was a great fit for me. You feel an energy and passion for service from everyone you talk to at Reed & Mackay and I’m really looking forward to meeting our clients and industry partners. There are exciting times ahead”.

The news follows Reed & Mackay’s announcement that they will be launching a mobile booking tool this month, the latest in the line-up of their wholly owned, leading edge and completely integrated technology platform.

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About Reed & Mackay

Reed & Mackay delivers corporate travel management for professionals with exacting needs. They combine inspired service with state-of-the-art technology to create a level of travel management like no other and deliver value you might not believe possible. With 4000 travel experts across more than 40 countries, Reed & Mackay delivers an extraordinary service across the globe, 24/7/365.

For more information visit <https://www.reedmackay.com>

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