

# PRESS RELEASE: REED & MACKAY LAUNCHES EXTRAORDINARY TRAVEL MANAGEMENT SERVICE IN ASIA REGION

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LONDON (18.05.18) - REED & MACKAY - International Travel Management Company, Reed & Mackay has opened offices in Singapore to be closer to its growing client base across the Asia - Region.

Reed & Mackay's industry leading travel management service brings together exceptional talent, a passion for going the extra mile and best in class technology. Teams have been on the ground in Singapore since January to ensure that Reed & Mackay's suite of travel technology and service offering is tailored to the needs of the market.

Group CEO, Fred Stratford said "we listen very carefully to our clients and there has been a clear and consistent message that they would like to see a wholly owned Reed & Mackay operation in Singapore so we're really excited to be here".

Leading the new market for Reed & Mackay is Vivian Hsiao-Yee Choo, who recently joined the business as SVP - Asia Region.

Stratford continues "Vivian brings invaluable local market knowledge to Reed & Mackay. We are very excited to be introducing our first class service to the Asia region and delighted to have Vivian on board".

Choo joins Reed & Mackay with extensive experience of the travel management market including leading business development for global TMCs across APAC.

Choo commented "Our industry is ever changing and at Reed & Mackay we combine tradition and innovation to provide an extraordinary experience for our clients. I am delighted to be part of the Reed & Mackay family and am very excited to work with our industry partners to deliver our value proposition in the Asia region".

In addition to their wholly owned presence across EMEA, APAC and the US, Reed & Mackay's International Partnership further augments their global offering with 4000 travel experts across 40 countries.

## **About Reed & Mackay**

Reed & Mackay delivers corporate travel management and event management for professionals with exacting needs.

Established as a family business over 50 years ago, Reed & Mackay are today globally recognized as business travel and event management experts. Born from close working relationships within the financial, legal and insurance industries, our commitment to our clients and a love of what we do inspire us to deliver extraordinary travel management.

We combine inspired service with state-of-the-art technology to create a level of travel management like no other and deliver value you might not believe possible.

For more information, please visit <https://www.reedmackay.com>

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