

# REED & MACKAY CONTINUES THEIR STRATEGIC GROWTH BY WELCOMING BUSINESS TRAVEL DIRECT TO THE FAMILY

---

LONDON (30.07.19) - REED & MACKAY - Global Travel Management Company, Reed & Mackay acquires the Business Travel Direct division of Ickenham Travel Group.

Both businesses have grown over the last two years and enjoy enviable client and employee retention. The businesses are closely aligned in terms of industry sectors and a client-first mindset.

Fred Stratford, Group CEO, Reed & Mackay, commented “This continues to be a truly exciting time for our people and our clients. Our focus has always been on strategic growth, built both organically and through acquisition where there is a natural and strong alignment to our core values.”

“After 49 years with this amazing business and team, this is now a fantastic opportunity for our clients, colleagues and partners, and brings with it a range of additional benefits. Our clients can look forward to receiving the same great service, delivered by the same award-winning teams in the same locations, but now with the backing of a truly global TMC” added Peter Reglar, CEO, Business Travel Direct.

Julie Oliver, Managing Director continued “As a company, Business Travel Direct has always looked for ways to enhance our service offering for the benefit of our clients and we’re very excited for a bright future together with Reed & Mackay - it’s a very natural fit for us. We share a focus on exemplary customer service and continual innovation as well as a long-standing heritage of excellence in travel and an entrepreneurial spirit.”

Stratford continues “I have great admiration for Peter Reglar, Julie Oliver and the wider management team and am delighted to be joining forces. Business Travel Direct will continue to operate as a key division of Reed & Mackay under Julie’s leadership. I am very pleased to welcome Julie and her team to Reed & Mackay”.

This latest chapter in Reed & Mackay’s growth comes on the back of a busy twelve months which has seen an office opened in New York City, the acquisition of Concierge Travel Group in Australia and the formation of a strategic alliance in the Netherlands. Reed & Mackay’s International Partnership further augments their global coverage with 4000 travel experts across 40 countries.

## About Reed & Mackay

Established over 50 years ago, and born from close working relationships with the Law, Insurance and Finance community, Reed & Mackay is today recognised as a global leader in the travel and event management arena. With wholly owned offices across EMEA, APAC and North America, their global presence is further augmented by Reed & Mackay’s International Partnership with over 4000 experts across 40 countries. Their brand promise of extraordinary service is underpinned by best in class proprietary technology across the globe.

## About Business Travel Direct

Business Travel Direct was founded 49 years ago by the current CEO, Peter Reglar, and is an award-winning Business Travel Solutions Partner, empowering individuals to connect with and change the world. With offices in five UK locations and a history spanning 50 years of excellence in travel, Business Travel Direct pioneer progression in travel and technology to offer perpetual personal, organisational and commercial benefit gains. Keeping the traveller at the core, Business Travel Direct offers service personalisation that really matters, with safety and security at the forefront to ensure organisations meet their duty of care responsibilities.

For more information, please visit <https://www.reedmackay.com>

For media enquiries, please contact:

Victoria Berwick, Global Marketing Director, Reed & Mackay

E: [Victoriaberwick@reedmackay.com](mailto:Victoriaberwick@reedmackay.com)

T: +44 7341 730899