

# GETTING IT RIGHT FOR WRIGHT MEDICAL

A custom built, automated and global report for Wright Medical, ensuring compliance and maximizing internal productivity.

With healthcare and wellness being at the forefront of everyone's mind, Wright Medical needed to automate its reporting process, not only to ensure compliance with industry regulations, but to free up time that could be spent focusing on what they do best.

## WHO

Headquartered in Memphis, Tennessee. Wright Medical Group N.V. is a global medical device company with offices in 14+ countries, delivering innovative, value-added surgical solutions improving quality of life for patients worldwide.

## THE CHALLENGE

Since 2010 medical product manufacturers have been required to deliver transparency reports under the Sunshine Act. This has a direct impact on how companies in the medical field need to report on travel expenditure.

When Wright Medical appointed Reed & Mackay as their travel management company, their internal process for reporting was labor intensive. In order to adhere to the Sunshine Act requirements, without placing continuous administrative strain on their business, they needed a smart solution.

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Reed & Mackay was fantastic working with our teams in automating our Sunshine Act reporting process which has saved us a significant amount of administration time and increased accuracy of our reporting. Well done Reed & Mackay!

- James Macon, Director of Global Travel, Wright Medical Group.

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## THE SOLUTION

With a timeline of just six weeks, our report development team collaborated with Wright Medical's management team to build a global custom report, capturing the fields and point of sale data required by the Sunshine Act.

With two weeks to spare the report was built and each country commenced a two-week testing period to ensure accuracy of data.

Every trip now booked through Reed & Mackay for Surgeons or Health Care Professionals working with Wright Medical is automatically included in the monthly report. Not only does this make submission a breeze for Wright Medical, it also means that accuracy is guaranteed by removing the chance of human error.

Reed & Mackay's report development team dedicated over 20+ hours to the report build.

## CONCLUSION

Wright Medical saved 10+ hours of administration per report and increased accuracy.

## CONTACT US

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